

Privacy Policy

StartBlox, Inc. ("StartBlox") is committed to providing outstanding service to all of our users and visitors to StartBlox websites. This privacy policy discloses the privacy practices for our main website www.startblox.com, web-based applications accessed directly or indirectly through this website, and all other websites controlled by StartBlox. This privacy policy applies solely to information collected by these websites, except where stated otherwise. It includes the following:

- Types of information we collect;
- How information may be used by us;
- With whom it may be shared;
- How it can be corrected;
- How it is secured;
- How policy changes will be communicated; and
- How to address concerns over misuse of personal data.

Types of Information We Collect

In order to facilitate interactions with StartBlox websites and to manage the business operations of StartBlox, we may collect and maintain information about individuals from different sources including, for example:

- When you voluntarily provide us with information;
- From your browser, when you visit our websites and your browser interacts with our site;
- Your transactions with StartBlox, including the use of StartBlox products and services;

"Personally Identifiable Information" (also referred to as "Personal Data") is any information that identifies you personally, either alone or in combination with other information available from StartBlox. Personally Identifiable Information ("PII") does not include information that does not identify an individual. On some StartBlox sites, you may be able to register for and/or order StartBlox products or services, participate in surveys, request information, or apply for a position, which may require that you provide PII.

"Non-personally identifiable information" ("Non-PII") includes data that does not identify a specific individual. For example, when you use StartBlox web sites, we may collect non-personally identifiable information such as your browser type, Internet Protocol (IP address) the type of operating system you use, the name of your Internet Service provider and pages visited on our site. This information is collected for site administration purposes, such as to monitor and evaluate how visitors use the sites, analyze usage trends and statistics, and enhance the functionality and usability of the site to better tailor the site, products and services to visitors' needs. StartBlox may use a third party tracking service that uses cookies and other technologies

to track such non-personally identifiable information about visitors to the site. Non-personally identifiable information may be aggregated for reporting about StartBlox websites' usability and effectiveness. We may also use information collected at this site to personalize the content, improve the content, and/or to provide product or service offers.

How Information May Be Used by Us

Personally Identifiable Information (PII) received or collected by StartBlox is used primarily to complete transactions, fulfill requests, and engage application functionality. PII is used to facilitate performance of contracts between StartBlox and users of StartBlox products or services or as otherwise required by StartBlox business practices or needs. PII may be made available to StartBlox employees in the customary exercise of their duties to provide said services.

Registration

In order to access web-based applications via our site, a user must first complete a registration form. During registration a user is required to give certain PII (such as name and email address). This information is used to create an account and engage features of the applications. It will also be used to contact you about the products/services on our site that you are using or in which you have expressed interest. At your option, you may also provide demographic information (such as gender or age) about yourself if we ask it, but it is not required.

Purchases

We request certain PII from you on our order form to initiate purchases. To buy from us, you must provide contact information (like name and address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we will use this information to contact you.

Information Sharing

We are the sole owners of the information collected on this site. We will not sell or rent your individual PII to anyone.

We may share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

We may use a credit card processing company to bill users for products and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

We may contract with third party service providers, contractors, and suppliers to conduct

surveys or provide products, services, or other customer solutions to you based upon and using the information StartBlox gathers and receives. StartBlox contractors may have access to PII in the course of assisting StartBlox in providing these services to you. StartBlox endeavors to limit access to PII by such third parties to that which is necessary for the contractor to perform its designated functions. Although we use all reasonable means to ensure that the information you provide is not used by such third parties for purposes other than described in this policy, StartBlox is not responsible for any improper use of PII that is beyond our reasonable control.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number provided on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (e.g. billing or customer service) are granted access to PII. The computers/servers on which we store personally identifiable information are kept in a secure environment.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once,

thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners may use cookies on our site (e.g. advertisers). However, we have no access to or control over these cookies.

Links to Non-StartBlox Websites

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects PII.

Individuals Under 13

StartBlox does not knowingly collect PII from children under the age of 13 and StartBlox does not target its websites to children under 13.

Changes

StartBlox reserves the right to change this policy at any time and will notify users of any material changes by updating the policy here. Visitors to the site are responsible for consulting this posting for any changes. The effective date will be noted to indicate the last time modifications were made. You may review the policy at any time by clicking on Privacy Policy at the bottom of all StartBlox website pages.

Consent

Your use of the StartBlox site and its services indicates you understand this policy and agree to the collection and use of the information discussed herein.

Last Revised September 9, 2016

If you feel that we are not abiding by this privacy policy, you should contact us immediately via email at [**support@startblox.com**](mailto:support@startblox.com).